



10 Killer Ways To Make People Click Your Magic Buttons.

1. Use **reverse psychology** on your Magic Button images. You could tell people not to click on your image. For example "Don't Click Here If You Are Already Rich"
2. Make your Magic Button words as **attractive as possible**. Use words like ultimate, powerful, sizzling, hot, etc. Your words should relate and highlight your total offer.
3. Offer a **discount offer** on your Magic Button image. People are always looking for good deals. You could offer a percentage discount, dollar discount; buy one get one free discount, etc.
4. Use a **testimonial** on your Magic Button images. This'll give people proof they aren't wasting their time clicking on the images. The testimonial should include enough information so they understand the offer.
5. You could have a **famous and respectable person** on your images representing your product, web site or service. People will click because they'll trust them over you.
6. Use a **strong guarantee** on your images. You could include the guarantee as a headline for your offer. It could read double or triple your money back guarantee, lifetime your money back guarantee, etc.
7. **Tell people to click** on your Magic Button. Newbies to the internet may not even know they can click on them. Just having the phrase "click here" on your image or on the text below it will increase your clickthroughs.
8. Advertise a **trial or sample offer**. This will tell people there is no risk or obligation if they click the Magic Button to try out your product or service.
9. Tell people the **major benefit** of your product, web site or service on your Magic Button image. It could be benefits like make money, lose weight, increase energy, save money, save time, etc.
10. You could advertise a free offer on your Magic Button image. **People love free stuff**. The freebie should relate to your target audience. If the freebie is attractive to them they will click.